BlipCut

# BlipCut: Industry-Leading AI Video Localization Solution

Unlock Unlimited Possibilities For Your Business

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## 01 Company & Mission

### Company

BlipCut provides professional audio and video translation services, making localization faster, more efficient, and scalable. With streamlined workflows, we help users produce **multilingual content, subtitles nd voiceovers** with ease, so they can reach global audiences faster.

&

### Mission

Our mission is to **empower creators, businesses, and educators** with an innovative solution that breaks language barriers and greatly improves global communication. With BlipCut, video creation becomes effortless, AI-powered, and accessible at scale.

## 01 Company & Mission - Brand House

**Brand Statement**

A comprehensive solution for AI video localization, including video translation, subtitle translation, voice cloning, and lip-syncing, along with batch translation, AI voiceover, and AI clipping features.

Mass-scaled Video Localization with AI

| High-Efficiency | High-Speed | High-Quality |
| --- | --- | --- |
| Automates video localization with batch translation and processing, reducing manual work and saving time. | Processes videos 10X times faster than other translation tools, delivering instant results with no long wait times. | Provides accurate translations, natural AI voices, and seamless lip-syncing for a professional translation. |

Content creators, businesses, educators, and the film industry.

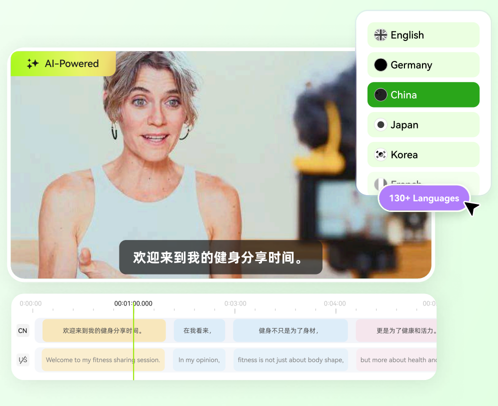
| Video Translator | Subtitle Generator | AI Clip Maker |
| --- | --- | --- |
| Instantly use AI batch translate video and audio files to over 130 languages and dialects, no waiting time. | Automatically generate and translate subtitles for videos. Customize subtitles and add captions to video with no hassle. | Convert long video to short clips and generate social-ready clips online with AI. |

## 02 Our Products - Video Translator

### Video Translator

Our AI video translation techonology can help you break down language barriers, take your content global, expand your audience, and expand into the global marketplace with ease.

- Translate video and audio to **130+ languages and dialects**, no voice actors, no dubbing.
- **Batch translation** to improve efficiency on video localization.
- Translate video with **voice cloning**, powered by Elevenlabs.
- Well recognized **multiple speakers** within a video.
- With **AI lip syncing**, you can edit the dialogue instead of having to reshoot.




Click to watch product demo

## 02 Our Products - Other Amazing Features

### Subtitle Generator

- Automatically generate subtitles for videos with 99% accuracy.
- Translate subtitles into 70+ languages.
- Transcribe video or audio to text, simple yet accurate.
- Extract subtitles from video and download time-coded subtitles in diverse formats.

### AI Clipping

- Convert long video to short clips with AI.
- Generate title and summary for each clip.
- Translate clips and add subtitles to clips in one platform.

### AI Transcription

- Transcribe video or audio to text, simple yet accurate.
- Record and transcribe recordings.
- Edit, caption and customize transcripts.

### AI Voiceover

- Generate realistic voices from text.
- Provide over 1300 voices in 90+ languages and accents.
- Easily add voiceovers to videos.

More on the way...

## 02 Our Products - Business Plans

| | Individual Plans | Business Plans |
| --- | --- | --- |
| Credits | 10-3600 | 3600+ |
| Discounts | 20%-48% | 50%-65% |
| Privileges | • Access to all BlipCut features<br>• Remove BlipCut logo | • Everything in Individual plans<br>• Unlimited seats<br>• Flexible credit plans<br>• Priority customer support<br>• Enterprise-grade security & privacy |
| Ordering Options | Self-service via Website >> | Talk to Us |

**Benefits Summary:**

- Priority access to feature & language releases
- Access to bespoke credit limits
- Dedicated production support manager
- Customize Terms of Engagement
- Full and perpetual ownership of all generated content - no attribution required!

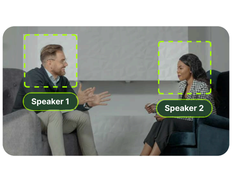
**Terms:**

- Upgrade between tiers at any time by emailing us.
- Discount valid for 48 hours from date of proposal.
- Strictly confidential - do not share.

## 02 Our Products - Use Cases

Bloggers Video Creators Influencers Businesses Filmmakers Marketers Educators Voice Actors Students Educators Non-profit Organization Employees

## 03 Technological Innovation



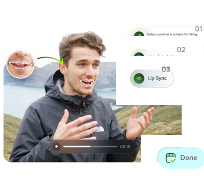

### Multi-Speaker Recognition

Our AI has been extensively trained to accurately identify and differentiate multiple speakers in a video, ensuring precise transcription and translation even in complex dialogues.



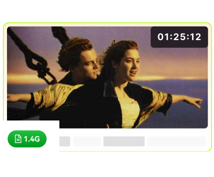

### Context-Aware Translation

Our advanced algorithms analyze the context for translation to ensure a coherent and smooth translation, not a word-for-word robotic conversion.



### Lifelike Voice Cloning & Lip Sync

BlipCut AI instantly translates videos with perfect AI voice cloning and lip sync, making dubbed content more engaging and realistic.




### Long-Form Content Processing

BlipCut can efficiently process long videos online with high speed and accuracy, seamlessly translating and dubbing without compromising on quality.

TECHNOLOGICAL INNOVATION

## 03 Product Update

Reach 100,000 users

**V1.0.0**

1. Add subtitles to video
2. 29 voice clone languages
3. **35+ translation languages**
4. Product release

**V2.0.0**

1. Accent translator
2. 11 new languages
3. **Multi-speaker recognition**
4. AI voiceover

**V3.0.0**

1. Voice library
2. 30+ new languages
3. AI clipping
4. **Bulk translator**
5. Subtitle generator

Reach 100,000 subscribers

**V3.5.0**

1. Processing speed improvement
2. Translation quality improvement
3. **AI lip sycing**
4. Real-time preview
5. Timeline edit

To be continued...

## 04 User Stories - Training institutions/organizations

### 217% Spanish Learner Growth in 6 Weeks with BlipCut

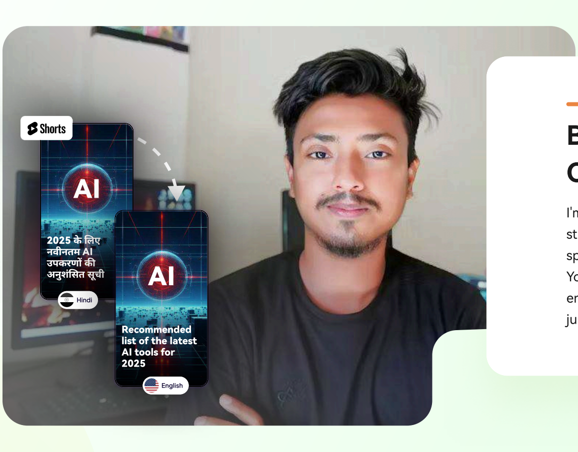
Our network marketing training org has trained thousands of people from 20+ countries, but language barriers in materials held back global growth. Then we tried BlipCut's free version – mind blown! Immediately use it to translate courses into Spanish. Results exploded almost overnight. Now we're overhauling ALL content, watching Latin America/ SE Asia users flood in. Global reach? Finally happening.

## 04 User Stories - Financial Consulting Firms

### BlipCut Helped Us Expand into Romania

As a financial consulting firm with an eye toward expansion into Romania, we are eager to provide our new Romanian team with top-notch training materials. Our project focused on translating and localizing educational content to ensure a seamless onboarding experience, and BlipCut streamlined our content localization process. Now we can translate training materials quickly and accurately, without the high cost.

## 04 User Stories - YouTube bloggers



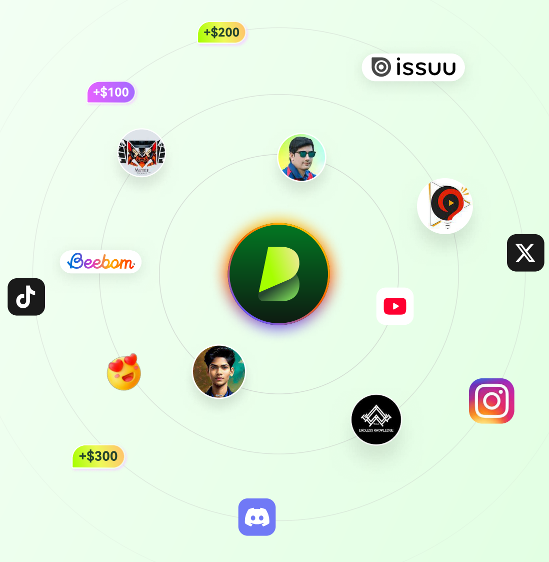

### BlipCut Made My YouTube Channel More Accessible

I'm a YouTuber from India, and share AI news to global AI fans. I struggled with making my content clearer for my English-speaking audience. Then I found BlipCut! It helped me translate YouTube videos from Hindi to English. With AI subtitles, voice enhancement, and multilingual translation, my watch time jumped 35%, and international subscribers grew 50%!

## 05 KOL Promotion

### Cooperation, win-win!

- Paid Advertising Cooperation
- Up to 30% commission rate
- Exclusive coupon codes and free bill




## 05 KOL Promotion - Resources

We are BlipCut, and we power creators and brands in 60+ countries with over 3.9 million users translating, subtitles, voiceovers, and sharing their voice with the world.

- Tap into the monthly traffic of almost 1 million niche audiences
- Access to new audiences with 3.9+ satisfied users
- Our brand reputation keeps climbing, trusted by the industry
- 100K+ subscriber tuned in — and the number keeps growing
- Create impactful brand partnerships with us, whether you're a distributor, reseller, blogger, influencer, KOL, etc., or have questions about business cooperation and resale opportunities and more.

**Build Brand Awareness**
Almost 1M Niche Audiences

**Access to new audiences**
3.9+ Happy Users

**Improved brand reputation**
Trusted by the Industry

**Generate Leads**
100K+ Subscribers

## 05 KOL Promotion - Benefits

**Benefits for KOLS**

Content creators on social media to promote BlipCut. We'd love to provide:

- Integrated/dedicated video cooperation fee can reach $50-$5000

**Benefits of Affiliate**

- Earn up to 50% commission on every sale
- 100% Guaranteed Payments — always on time
- High-converting product trusted by 3.9M+ users

**Benefits of Sponsorship**

- Boost your brand visibility across 60+ countries
- Custom sponsorship packages tailored to your goals
- Customized features to meet your needs

**Benefits of Content Collaboration**

- Backlinks cooperation fee can reach $50-$5000
- Link exchange partnership to boost website authority
- Increased traffic and brand exposure with hot topics

I'm interested !

## 06 Co-brands

### Co-brands

BlipCut is part of the HitPaw family, sharing the same mission: enabling creators with simple and efficient AI multimedia solutions.

| | |
| --- | --- |
| BlipCut<br>Video Translator | HitPaw Univd<br>Video Converter |
| HitPaw VikPea<br>Video Enhancer | HitPaw FotorPea<br>Photo Enhancer |
| HitPaw Edimakor<br>Video Editor | HitPaw VoicePea<br>Voice Changer |
| HitPaw AI Marvels<br>AI Photo &Video Maker | HitPaw Online<br>Online AI Tools |

# Thank You

**Your first solution on AI video localization!**

Visit us at blipcut.com


**Enterprise Sales**
**marketing@blipcut.com**


BlipCut